



Act Now!

LA's most exclusive
Networking company

June 2009

Featured Client of the Month!

Tara Perry

When my friend Brooke told me about Act Now I was very intrigued. I'd been wanting to do a casting director workshop for some time but I didn't know where to start. After telling me how great her meeting went and explained the process, I wanted in. I couldn't believe the CD's they had coming in and how many success stories Act Now had. She recommended me, and the lovely Dufflyn Lammers called me to come in for a meeting. I came in and read and ended up signing up for 3 different workshops.



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Interview with Casting Director Eric Souliere

How long have you been with your current office?
Since May 23, 2006...so 3 years.

What projects are you currently casting?
I am the casting director for Nip/Tuck.

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A Sampling of our Recent Successes!

*CAPS denotes FILM projects

BOOKED!

Lacey Mael
Brad Carter
Claudia DiMartino
Becca Leigh Gellman
Jamison Haase

Discovery Channel Show
Adam Sandler Film Promo
FTD Spec Commercial
Secret Life... Teenager
Mad Men

READ FOR!

Jon Paul Burkhardt
Richard Willgrubs
Richard Willgrubs
Richard Willgrubs
Kate Huffman
Kate Huffman
Matt Wool
Vanessa Vander Pluym
Michelle Josette

Suite Life On Deck
Nip/Tuck
NCIS
Glee
BELOW THE BELTWAY
10A/10B
Monk
Burn Notice
Working Miracles

All Called in for COMMERCIALS!

Antoine Perry, Jen Lilley, Patrick Cohen, and many more who didn't call to let us know!

Agency Call-In/ SIGNED!

Leslie Ivarson
Jen Lilley
Iselle Slome

Signed with Brick
Signed with KSR
Called in by Osbrink

Be sure to update your consultant with any success stories



Do you have a **Birth**day this month?

If so, call your consultant to **save 10%** off one workshop of your choice.
(This offer cannot be combined with any other discounts, expires June 30th 2009)





Eric Souliere cont. from pg. 1

Can you tell me about your background and how you got into casting?

I have wanted to be a casting director since I was young, I always loved learning who actors were. I went to Hunter College in New York City and graduated with a BA in Film Studies. I applied for some internships with casting directors in New York but nobody wanted to let me work for them for free. So I moved to LA a week after graduating from Hunter, and after three months of trying, I finally got an intern position with a casting director and was hired for my first casting assistant position three months later.

What are some of your biggest do's and don'ts?

Do not be late to an audition without calling and do not come to an audition without your headshot. Also, when going in for a producer session, do not chat or initiate conversation with the producers. Just do your thing and exit. Other than that, just be prepared because we want you to do well.

How beneficial do you find workshops in your casting process?

Very beneficial. I love meeting new actors and giving them opportunities to grow and advance in their careers. When I meet someone at a workshop that I really like, I want to help them as much as I can. In the three seasons I have worked on "Nip/Tuck," we have cast roughly ten actors that I met at workshops.

Do you attend theatre? Stand-Up Comedy?

Showcases other than workshops?

I rarely attend theatre or showcases due to the unpredictable and demanding schedule I have, but I do love going to Groundlings when I can.

Are there any tips you can give an actor who is just starting out in the LA market?

Start taking acting classes immediately and don't stop. Your looks may get you in the door, but if you can't act, chances are you won't get very far. Also, do what you can to get into SAG – extra work, AFTRA work, commercials, etc. Look for anything to get you in SAG because your options are very limited if you are not.

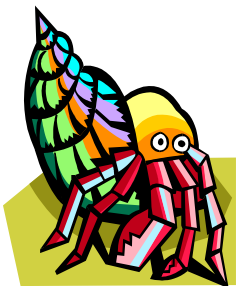
Talk about headshots. This seems to always be a big challenge for an actor.

What advice can you give them about getting the "right" shot?

Make sure it looks like you. We usually call you in based on your picture so if you don't look like your picture, you're wasting your time and our time. It doesn't have to be a glamour shot. I find that I respond mostly to headshots that are more natural.

Let's say an actor has the right look for a role, however doesn't necessarily have the credits you are looking for. How much can good training play into the equation of whether or not you'll bring them in?

It depends on the role. If it's a smaller co-star role, we would consider those with few credits. But for bigger ones, it's good to see that other shows or features





Eric Souliere, cont. from pg. 2

have hired the actor. Also, producers like to see that the actor has experience being on a set.

Do you respond to actors whose work you have not seen when they submit directly to you with a headshot/resume or postcard?

If it's for a specific role, we consider all submissions equally. If an actor submits themselves as a general/unspecified submission, there's not much we can do with it. Our amazing army of interns usually discard general submissions.

What is the best way for an actor to keep in touch with you?

Send me postcards if we have met, or send me an e-mail if I gave you my e-mail address. I like to be updated on your work and progress if we have met.

When *do* you watch reels? For which roles?

I watch reels when I am going through submissions and want to see someone's work who I think may be interesting for the role but I am not familiar with. I also watch them when an agent or manager pitches one of their clients whom I'm not familiar with.

Thank you for your time and honesty, Eric. We look forward to having you back in the Act Now halls this month!

**Kenna Dean
Owner, Act Now!**

Tara Perry, cont. from pg. 1

My little success story begins with my very first workshop. My first week with Caroline Liem from "Jimmy Kimmel Live" was fantastic! We got to know her and what days at "Jimmy Kimmel Live" were like and then we got to do a little improv. During the explanation of her casting process she mentioned she needed to find an auburn-haired young lady for the after-the-Oscars special. Hello!! After my improv scene she asked if I was available all day Sunday. Uh, YES! The next day my agent called and said Caroline Liem called and wanted to book me for Sunday's show! I couldn't believe it! It worked!





Tara Perry, cont. from pg 3

Then I started telling myself, “I wish I would have found out about this magical world when I first moved out here!” But then I realized, for me, things happen when they’re supposed to happen. Since moving to Los Angeles from Arkansas four years ago, I’ve taken many acting classes and about every improv and sketch class there is to do in this town. Working on my craft and performing improv shows at least once a week helped prepare me for that workshop. I know that if I would have come in 4 years ago, I probably wouldn’t have been ready. I would have been what they call “green.” I felt comfortable with improv and I think that’s what helped make an impression.

That’s what I love about Act Now. Dufflyn helped place me in a workshop that she knew I was ready for. That’s what makes Act Now different. She took the time to explain each workshop and casting director and what they’ve cast before and what they are currently casting. She cared. I feel so lucky to have booked a job after my first workshop but lucky just to be a part of Act Now. If you haven’t been called in yet, don’t get frustrated; it just takes time! My time was the four years practicing, rehearsing, preparing. Preparing for these wonderful workshops. To perform for the people who help get you that job. A big step in my career journey. Thanks Dufflyn and to everyone at Act Now. I can’t wait for more!

Cheers to success!
Tara Perry

WOW Tara! Just goes to show you that if you combine a positive attitude with pro-activity, good things happen. We are proud of you and wish you continued success!

Love, The Act Now gals!

**Do you have June Gloom?
We’ve got “Sunshine” Savings for you on
June 22nd between 12-5**

**Spend \$100- take \$5 Off!
Spend \$150- take \$10 Off!!
Spend \$200- take \$15 Off!!!**

*Have a Wonderful Summer!
Lots of Love from The Act Now Gals!*

