



# Act Now!

LA's most exclusive  
Networking company

June 2008

## Featured Client of the Month! JR May

Dear Act Now,

I have been a member of Act Now! for over a year, having been referred by a friend who stated that Act Now! offers more efficient workshops with a higher caliber of actors and a better chance of being called in by a casting director than other studios. Looking back over a year's worth of class receipts (gathered for tax purposes) I have to say that he was right. This blend of dedicated actors and resourceful casting directors, makes for a mutually beneficial process where both parties are looking to branch out and make some new connections.



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## Interview with Casting Director Lesley Wolff

By: Kenna Dean,  
Owner of Act Now!

**How long have you been with your current office?**

I work freelance. I am currently casting 2 projects.

**What projects are you currently casting?**

A comedy pilot for BET called "Keep Talking."

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## Recent Successes!

\*CAPS denotes FILM projects

### BOOKED!

Leslie Karpman  
Heidi Heaslet  
Reatha Grey  
Keely Rene Field  
Kristin Nedopak  
David Lawrence

Richard Willgrubs  
Jeff Grace

### READ FOR!

Rob Hahn  
Michael Teh  
Aisha Kabia  
Jay Seals  
Jenn Liu  
Alex Wright  
James Elliott  
Sven Garrett  
Adeline St. Romaine  
Rebekah Carey  
Jamison Haase

Dierdre West  
David Gunning  
Sarah Dandashy  
Appelusa  
Gray Stevenson  
Jesse Saler  
Jennipher Lewis  
Joseph Butler  
Morry Schorr  
Joseph Gilbert  
Jeanne Simpson

Tamara Garfield  
David Lawrence  
Heather Sher  
David Gunning  
Michelle Josette

Helene McCardle  
Collins Reiter

All called in for STRAWBERRY CLIFF -  
Lamar Hughes, Michael Teh, Kate Huffman, Viktoria  
Marton, Ashleigh Brackett, Noel Olken Jill Smalley

All called in for Swiffer -  
Carli Wright, Cate Coffelt, Steve Wertheimer  
Marc Roberts, Kurt Jarrard, Jayne Clement  
Alison Blanchard, Misha Bouvion, Reghan Alexander,  
Navaris Darson, Claudia DiMartino, Teresa Willis

### Agency Call-In/ SIGNED!

Ahmed Lucan signed w/Superior Talent  
Scott Golden signed w/Clear Talent

Desperate Housewives  
LA Improv  
Webisode Promo  
Voiceover Job  
Swiffer Commercial  
Frank TV & Blood Money  
& The Incredible Hulk  
Rules of Engagement  
Madmen

Pushing Daisies  
The Nanny Express  
The Game  
Madmen  
Madmen  
THE GLASS SEAGULL  
House

Criminal Minds  
Emergency ER  
Emergency ER  
Desperate Housewives  
How I Met Your Mother  
Bones & Mystery ER  
TRANSFORMERS II  
Mystery ER  
Webisode  
Madmen  
Stubhub.com  
TABLE FOR THREE  
House & Monk  
Monk  
Madmen  
Monk

How I Met Your Mother  
Sleepers & DARK HORSE  
Monk  
Life & Prison Break  
House  
SON OF MOURNING  
Chuck  
Life (2 roles)  
HOLLYWOOD ASST



Do you have a **Birthday** this month?

If so, call your consultant to **save 10%** off one workshop of your choice.

(This offer cannot be combined with any other discounts, expires June 30th 2008)



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**Lesley Wolff cont. from pg. 1**

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**Can you tell me about your background and how you got into casting?**

I started as a performer and comic and started booking talent. I love working with actors so casting was the natural progression.

**What are some of your biggest do's and don'ts?**

It's all about confidence. Don't apologize. Walk in like you already have the part. Also don't waste too much time joking or making conversation up top. Be yourself but let the material speak for itself.

**How beneficial do you find workshops in your casting process?**

I have honestly been very pleased with the people I have found in the ACT NOW! workshops for all of the casting I have done. I go back to the top people again and again and try to bring them in for auditions. Especially in the STAND UP workshop. They are all ready to bring 100 percent and I continue to use them in my shows.

**Do you attend theatre? Stand-Up Comedy?  
Showcases other than workshops?**

Yes. If it's happening I will be there. I love scouting for new talent and seeing what creative things are being done with local live theatre.

**Are there any tips you can give an actor who is just starting out in the LA market?**

NETWORK. NETWORK. NETWORK.

**Talk about headshots. This seems to always be a big challenge for an actor. What advice can you give them about getting the "right" shot?**

PLEASE make sure your headshot matches your "real" look. The more natural the better. Also keep them updated. If you get a super short haircut get new pics. Don't spend a fortune on shots, just ask people for recommendations.



**Lesley Wolff, cont. from pg. 2**

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**Let's say an actor has the right look for a role, however doesn't necessarily have the credits you are looking for, how much can good training play into the equation of whether or not you'll bring them in?**

To be PERFECTLY honest, I only judge the person for what they bring into the room. I don't really care about credits.

**Do you respond to actors whose work you have not seen when they submit directly to you with a headshot/resume or postcard?**

It doesn't hurt .

**What is the best way for an actor to keep in touch with you?**

Send me emails about recent gigs/appearances to check out.

**When *do* you watch reels? For which roles?**

I will ALWAYS watch a reel. Keep 'em short and fun. Don't put ANYTHING on your reel you aren't proud of.

**Thank you for your time and honesty, Lesley. We look forward to having you back in the Act Now halls this month! THERE ARE STILL SPOTS AVAILABLE FOR HER STAND-UP COMEDY WORKSHOP STARTING JUNE 24TH. CALL YOUR GAL FOR MORE INFO!! 818-285-8522**

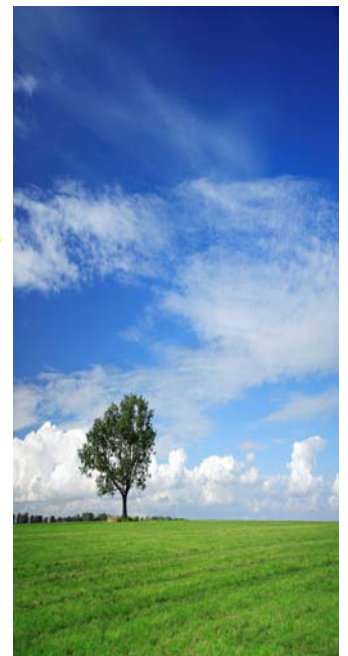
**Kenna Dean  
Owner, Act Now!**

**JR May, cont. from pg. 1**

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The workshops I take are so valuable because I am putting my work and headshot in front of casting directors. That is not as easy these days since the majority of casting is done electronically and casting directors don't have the same time to go through hard copy submissions. I don't know about you, but I watch T.V. and think, "Man, I could be in that show." Well, with the personalized guidance from my consultant, I can get in front of those casting directors whose shows are right for my age, category and union status.

With this kind of methodical approach to work-shopping, I can collaborate with my consultant and my agent to use some strategy as to where to get exposure.





**JR May, cont. from pg 3**

However, I have to exercise patience and constantly remind myself that it will not all happen overnight. It might be years later and a different show when a casting person finally pulls my headshot and calls me in.

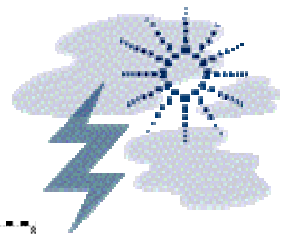
I find workshops a great way to spend an evening, because while there are plenty of laughs to be had and interesting people to meet, it's a great way for me to learn from my peers. Either I'm observing how another actor approaches a scene, or hearing about the latest buzz within the industry, it's always a learning opportunity. I credit Act Now! for creating an environment in which I have built lasting relationships with casting directors. Most importantly these connections have allowed me the confidence to relax and have fun in the audition room.

I know that I can't always be auditioning multiple times a week and consistently booking, but I know that I CAN be proactive about my career. So, I hope I see you in my next Act Now! workshop!

Sincerely,  
J.R. May

**WOW JR! Just goes to show you that if you combine a positive attitude with pro-activity, good things happen. We are proud of you and wish you continued success!**

Love,  
The Act Now gals!



**Do you have June Gloom?**

**Save 10% off one workshop of your choice on  
Tuesday, June 10th**

**Call the office between 11-5 and use this discount  
phrase: "You are my sunshine!"**

*Have a Wonderful Summer!*  
*Lots of Love from The Act Now Gals!*

